

1. Operation Annapoorna

Objective: Operation Annapoorna works to feed the hungry by providing nourishing food. Each student takes turns distributing food parcels. Many of them depend on begging for food because they don't have relatives to provide for them. They suffer with a lack of adequate nourishment in addition to the absence of any form of social or economic stability.

Context: Almost all faculty and student has the opportunity to participate in this charitable endeavour. The food packs are collected from different departments and given to poor people who are in need. The adults in poverty who received nourishing meals recovered from their hungry.

The Practice: Operation Annapoorna is a project that faculty members and students have organised together to help underprivileged and disadvantaged persons. Every Wednesday, as part of the initiative, our students gather the lunch packs from all the departments and provide them to the less fortunate people in and around the municipalities of Guruvayur and Kunnankulam. Both students and faculty members kindly participate in this programme as a college effort.

Evidence of success: Many of them depend on begging for food since their families are unable to provide for them. Others are members of homes where the adults leave them at home alone while at work. Therefore, our initiative greatly benefited the poor and homeless. The lunch packs were given out by the students to people without access to a place to eat.

Problems encountered and resources required: Many of them are unaware of our project, therefore we have taken the necessary efforts to inform the local socially deprived population. Some of them can't get there because they're sick.

NSS volunteers from 190 & 191 units of Sree Krishna College, Guruvayur distributed food in Guruvayur bus stand for the neediest persons.



2. FEEL N' HEAL

Objective: To initiate series of activities with an idea of *Giving Back to Society and nature*, under the banner *Feel 'n Heal*. A campus-based organic farm was constructed to address the rising demand for organic food and to better prepare our students for its production and consumption. The activities cover philanthropic as well as environmental programs.

Context: The identified areas in the college campus is intended to be planted with useful and safe trees. While doing so, apart from the primary benefit of shade and greenery, the overall beautification of the campus is also intended to be considered. The support and association of various organisations can be sought to achieve this. On a local level, organic farming can help to maintain the environment and biodiversity. Crop variety is encouraged by organic farming. In the philanthropic front, supporting the differently abled children through the local special school is considered for implementation. Further, a honorary financial contribution by the staff is also under consideration.

The Practice: In association with the **Mercy Cops Charitable Trust**, a Trust organised majorly by Police Officers, an unutilised and barren part in the College campus was identified which was cleared and Mango trees were planted in the space. College staff collects and contributes small but regular sums of money to the Trust towards their charitable activities. AS part of organic farming,each Department found a location where they could grow their crops. The NSS volunteers took the initiative to disperse seeds for organic farming.

Evidence of success: The plantation was carried out on 23 Jun 2022 and in the program, honourable chairman of the Guruvayur Devaswom Board Dr. V K Vijayan, representing the management, and Police SP Sri. Sudarsan, representing the Trust were also present apart from the retired faculty, staff members and students. We share the organic farming's harvest with our teachers, students, and local residents. On July 28, NSS volunteers participated in an extension project in conjunction with the Van Mahotsav 2021 by planting jack tree (*Artocarpus heterophyllus*) seedlings. We share the organic farming's harvest with our teachers, students, and local residents. On July 28, NSS volunteers participated in an extension project in conjunction with the Van Mahotsav 2021 by

planting jack tree (*Artocarpus heterophyllus*) seedlings. One of our faculty funded 100 Jack tree seedlings.

Problems encountered and resources required: The water scarcity during summer slightly impacted the program, causing the loss of 4-5 saplings during summer.

Organic farming:



Mango tree plantation :



**ശ്രീകൃഷ്ണയിൽ
മാവിൻ തോട്ടം
ഒരുക്കുന്നു**

മനോരമ

ഗുരുവായൂർ • ശ്രീകൃഷ്ണ കോളേജ് ക്യാമ്പസിൽ എൻസിസി യൂണിറ്റും തൃശൂർ മേഴ്സി കോപ്സും മാവിൻതോട്ടം നട്ടു വളർത്തുന്നു. ദേവസ്വം ചെയർമാൻ ഡോ. വി.കെ.വിജയൻ പദ്ധതി ഉദ്ഘാടനം ചെയ്തു. കോളേജ് പ്രിൻസിപ്പൽ ഡോ. പി.എസ്.ബിജോയ് അധ്യക്ഷനായി. മേഴ്സി കോപ്സ് സ്മാപകൻ കെ.സുദർശൻ, ക്യാപ്റ്റൻ രാജേഷ് മാധവൻ, ഡോ. ജി.ജയകൃഷ്ണൻ, ഡോ.പി.പി.സന്തോഷ്, ഡോ. ഗീത, കുമ്മാരി തമ്പാട്ടി, പി.ജെ. സ്മൈൽ, ഡോ. ഹരിനാരായണൻ എന്നിവർ പ്രസംഗിച്ചു.



**ശ്രീകൃഷ്ണ കോളേജിൽ
മാവിൻതോട്ടമൊരുക്കുന്നു**



☛ ഗുരുവായൂർ ശ്രീകൃഷ്ണ കോളേജിൽ ഗുരുവായൂർ ദേവസ്വം ചെയർമാൻ ഡോ. വി.കെ. വിജയൻ മാവിൻതൈ നടുന്നു

ഗുരുവായൂർ • ശ്രീകൃഷ്ണ കോളേജിൽ എൻ.സി.സി. യൂണിറ്റും മേഴ്സി കോപ്സും ചേർന്ന് മാവിൻതോട്ടം ഒരുക്കുന്ന പദ്ധതിക്ക് തുടക്കം.

ഗുരുവായൂർ ദേവസ്വം ചെയർമാൻ ഡോ. വി.കെ. വിജയൻ മാവിൻതൈ നട്ട് ഉദ്ഘാടനം ചെയ്തു.

പ്രിൻസിപ്പൽ ഡോ. പി.എസ്.ബിജോയ് അധ്യക്ഷനായി. കെ.സുദർശൻ, ക്യാപ്റ്റൻ രാജേഷ് മാധവൻ, ഡോ. ജി. ജയകൃഷ്ണൻ, ഡോ. പി.പി. സന്തോഷ്, ഡോ. ഹരിനാരായണൻ തുടങ്ങിയവർ പ്രസംഗിച്ചു.

Garment Collection and distribution:

As part of best practices in the institution, we collected 'owned but good garments' from all students and faculty. This programme was attended by second and third year ug students, second year pg students, and all teachers. It is then given to Mercycops, a police charitable trust, on August 25, 2022, National Philanthropy Day. The programme was kicked off by Crime Branch SP K S Sudarsan IPS receiving the garments. Dr. Harinarayanan M K, college principal in charge, teachers from various departments, NSS, and NCC students attended the function. In two days, the collected clothing were given to the charity trust.

